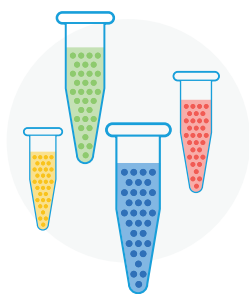


Scale your single cell studies

Scale your single cell studies with the new 3' CellPlex Kit for sample multiplexing from 10x Genomics. Enable comprehensive studies, reduce sample costs, and characterize rare cell types and states for your Single Cell Gene Expression experiments.

How does it work?

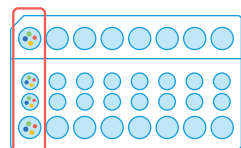
Label individual samples with unique tags



Pool samples into single reaction



Process pooled samples in a single lane



Demultiplex sequencing data with Cell Ranger

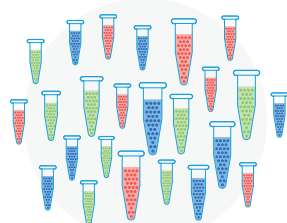


Why 3' CellPlex?

- **Minimize batch effects**
- **Reduce cost per sample**
- Access larger cohorts
- Run longitudinal studies
- Streamline workflow for larger-scale studies
- Analyze data with an integrated pipeline for sample demultiplexing

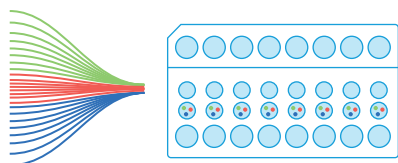
How does it help me scale?

24 Samples



(10,000 cells each)

1 Next GEM Chip



(8 channels)

Increased throughput*:

- 240,000 cells
- 24 samples

* Multiplex with 12 available sample tags.

More for less

90%↓

Sequencing Costs

Utilize **Targeted Gene Expression** to focus on your genes of interest and decrease sequencing costs to unlock large-scale studies and screens